

# Leading in Tough Economic Times



## ***CoSN's Mission***

*Empowering educational leaders to leverage technology to realize engaging learning environments*

*CoSN focuses on Leadership, Advocacy, and Professional Development*

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**[www.cosn.org](http://www.cosn.org)**

# Who are CoSN Members?



A blend of education and technology leaders, policy makers, and influencers from the public and private sectors.

Core audience district technology leaders (CTO, CIO, Instructional & Administrative Technology Director and Superintendent)

# Fact Check



How many people are included in a CoSN membership?

Answer: You are allowed to grant an unlimited number of people access to CoSN resources. However, only 10 people can be designated as voting members.

# CoSN Membership



## Why is a team membership valuable?

1. Successful education technology planning and implementation occurs throughout the entire school system and involves multiple stakeholders.
2. Ed Tech leaders are promoted, retire or seek employment elsewhere. An institutional membership helps to cultivate the next generation of leader to ensure continuity in a district's education technology plan.

**It takes a team!**

# Accomplishments: Vision & Leadership



CoSN's Framework of Essential Skills of the K-12 CTO



Laying groundwork for creation of a CTO Certification program



Empowering 21<sup>st</sup> Century Superintendents

[www.CoSN.org/web20](http://www.CoSN.org/web20)

Suite of tools for education leaders on Participatory Learning:

- Guide for Rethinking AUPs
- Primer on Web 2.0
- Community Toolkit
- Self Assessment

# Leadership for Mobile Learning



[www.CoSN.org/MobileLead](http://www.CoSN.org/MobileLead)



CoSN: Your Voice in the Future of Education Technology

# Connected Online Communities of Practice





# New!



2011 Horizon Report: K-12 Edition and Toolkit

Primer on Interoperability

Primer on K-12 Identify Management

CoSN Knowledge Center

New Online Member renewal

Ongoing Key CoSN Resources --Compendium;  
EdTechNext Reports; Member Bulletins,  
Washington Updates & Webinars

# Webinar Series 2011-2012



## **Next Generation Curriculum Delivery**

December 13

## **Measuring Tech Readiness for 2014 Testing**

January 17

## **A New Culture of Learning Online Book Club**

February 16

[www.CoSN.org/webinars](http://www.CoSN.org/webinars)



## Fact Check

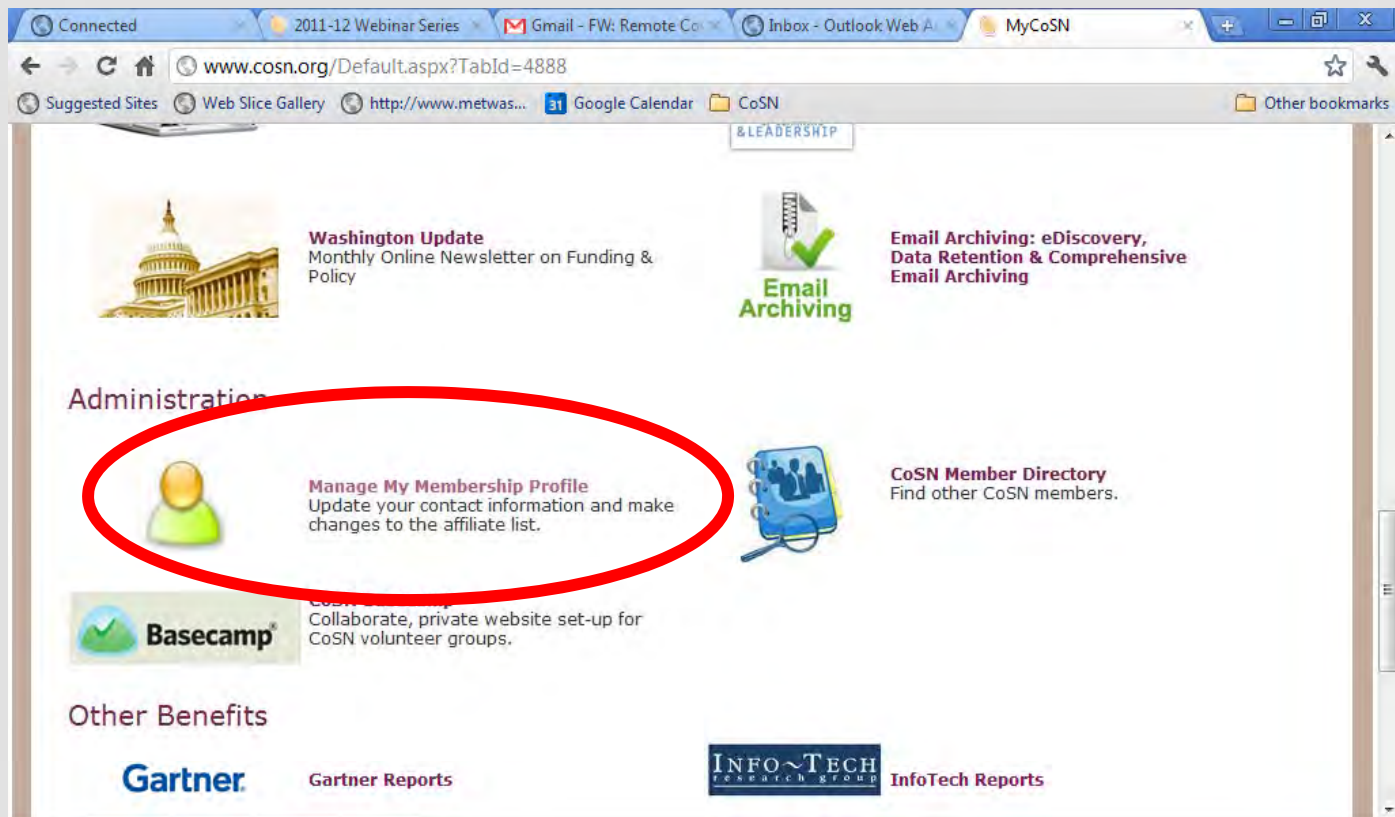
How much do webinars cost for CoSN members?

Answer: They are free to institutional members and for all members of their team. Sign up today!

# Are you leveraging all of your benefits?



## www.CoSN.org/MyCoSN



Connected | 2011-12 Webinar Series | Gmail - FW: Remote Co... | Inbox - Outlook Web A... | MyCoSN

www.cosn.org/Default.aspx?TabId=4888

Suggested Sites | Web Slice Gallery | http://www.metwas... | Google Calendar | CoSN | Other bookmarks

**Washington Update**  
Monthly Online Newsletter on Funding & Policy

**Email Archiving**  
Email Archiving: eDiscovery, Data Retention & Comprehensive Email Archiving

**Administration**

**Manage My Membership Profile**  
Update your contact information and make changes to the affiliate list.

**CoSN Member Directory**  
Find other CoSN members.

**Basecamp**  
Collaborate, private website set-up for CoSN volunteer groups.

**Other Benefits**

**Gartner** | Gartner Reports | **InfoTech** | InfoTech Reports

CoSN: Your Voice in the Future of Education Technology



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**CONFERENCE 2012**  
**MARCH 5-7 WASHINGTON DC**

Reimagine  
Learning